



fineprint[™]

leaders in asset optimisation

www.fine-print.co.za

INTRODUCTION

Fineprint™ is a level 4 SMME that has conceptualised and designed unique asset management software and is regarded as a leading independent printing optimisation and utilisation expert.

Fineprint™ has spent the last 10 years in research, development and implementation of these ground-breaking business intelligence tools. In addition, Fineprint™ has developed and designed software around procurement and life cycle management for companies with complex business architectures and has assisted over 60 companies with tenders and implementation over the past decade.

WHAT DO WE DO

Fineprint™ primarily assist clients in managing their corporate assets from:

- Procurement using our web based tender**pro**™ software;
- Implementation strategies through the tender process;
- Asset Financing at competitive rates;
- Contract management;
- Asset tracking;
- Asset registry (fixed and rental asset register);
- All aspects of Asset monitoring;
- Efficiency and management software promoting the correct utilisation and optimisation of certain assets;
- Real time reporting and interpretation.

COMPANY HISTORY

Fineprint™ commenced operations as Grayscale Solutions in 2003 and through one of its founders Mr Rian van der Merwe, the innovator of Managed Print Services within enterprise printing in South Africa, established a reputation as experts within enterprise printing environments.

More recently the company evolved and expanded its product offerings to develop innovative asset management software technology that is in step with market demands.

These demands are yet to be addressed by any competitor in the market place and are at the centre of Fineprint™'s unique product offerings.



ABOUT US

IN WHAT SECTORS?

The development of these software applications has been implemented in the following sectors:

- Private;
- Asset Finance;
- Banking;
- Government; and
- Education.

WITH WHAT RESULTS?

- Improved asset optimisation with up to 30% increase in utilisation and optimisation of existing assets;
- Savings of up to 40% on capital expenditure;
- Real time reporting which has assisted the clients in informed decision-making;
- Improved workflow;
- Cost accounting;
- Vastly improved governance and
- Tender assistance and compliance

The results achieved with this technology are in step with satisfying these market driven requirements, which the founders believe, have set a solid platform to ensure significant growth.

**“SUSTAINABLE IMPROVEMENT
IS ONLY ACHIEVABLE IF DATA IS CONVERTED INTO
BUSINESS INTELLIGENCE.”**

GUY PATERSON - Director

WHAT OUR CUSTOMERS THINK

University of Cape

“Finally we have a tool that gives us an independent view that has assisted us in making informed decisions.”

University of Cape

“We have worked with Fineprint™ for the past 7 years who have assisted with various projects with great success.”

Kentz South Africa

“The approach that Fineprint™ took to improve costs and efficiencies has contributed to immediate and tangible savings as set out at the commencement of the project.”



asset360™

asset360™ is a series of diverse and ground breaking asset management applications which assist in managing and controlling all facets of a corporates leased or rental contracts, their associated assets, software licensing and compliance as well as providing in certain respects, optimisation, utilisation and asset tracking of those assets. In doing so, its implementation will contribute directly to meeting a broad spectrum of corporate governance requirements.



asset360
printpro™

asset360 printpro™ is a web based asset management system that offers financial and technical controls over large enterprise print infrastructures. Financial controls include a fixed, rental and loan asset register that combines electronic asset verification through an API with a range of major print utility tools. On the efficiency controls, asset360 printpro™ will assist large enterprise print architectures and structure the most optimal distribution of print capacities in line with a built-in Overall Equipment Effectiveness calculator.

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asset360
snapshot™

asset360 snapshot™ is an audit tool that provides a financial and technical overview of the costs, controls and efficiencies of large enterprise printing infrastructures. asset360 snapshot™ requires an input of generally available data on a fixed field Excel spreadsheet and through an import function into asset360 snapshot™, provides cost and efficiency reports in seconds.

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asset360 contract™ provides our clients with a tool that manages all rental contract ageing and depreciation of enterprise print assets. It offers a range of functionalities such as asset location, electronic verification and early notification of expiry of contracts, thereby avoiding unnecessary evergreen expenditure.

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asset360 printsolve™ is a world first web based print room management solution that manages the estimation, workflows and capacities of a production print environment through a customisable print room overview. In addition, it provides workforce and stock management through month end financial procedures.

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asset360 secure™ is a web based asset and inventory management application that offers the asset management functionality required by international financial regulations standards such as IFRS, GRAP, GAAP and MScOA. In addition, asset360 secure™ adds non-capital assets to a rental or loan asset register. It hosts a state of the art contract manager to manage rental and loan contracts with actuarial calculations to compute Present Values, Payments and Rates within complex contracts accurately. asset360 secure™ has a SDK with various handheld barcode and RFID readers with comprehensive business processes to validate or change, asset and inventory details.

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asset360
discover™

asset360 discover™ is an enterprise Software Asset Lifecycle-Management (SALM) application that combines all software (intangible assets) to the host computers on a client's domain and to the client's fixed, rental or loan asset registers. asset360 discover™ offers a register of all procured volume license agreements and will offset deployed licenses to report on excess or shortfall of individual licenses.

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tenderpro™

tenderpro™ is a web based tender facilitation system that offers a pre-qualification database as well as a technical specification generator linked to a public technical specifications library. The tenderpro™ specification sheets offer a comprehensive scoring framework with minimum and mandatory validations. These validations assist clients in scoring their financial and technical requirements thus ensuring the procurement at a "Best Cost".

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fineasset
capital™

fineasset capital™ acts as a "building loan" for large enterprise print environments – a client owned loan agreement. In this model, the financier capitalises the costs of the software tools and services used for procurement, (using tenderpro™), initiates (Fineprint™ PMO) and manages (through asset360™), the assets and their contracts through the asset lifecycle in line with our Optimal Enterprise Print Framework.

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GUY PATERSON CA (SA)

CEO

Guy obtained a Bachelor of Science degree from the University of Stellenbosch, Bachelor of Commerce degree from the University of Cape Town and Post Graduate Diploma of Accounts from the University of Cape Town. He qualified as a Chartered Accountant in South Africa after completing his articles at KPMG. Guy has consulted for various companies and has been involved in many start-up companies. He also co-founded Vested (Pty) Ltd, a wildlife development company. Guy has been involved in private equity deals in South Africa for several years and has extensive experience in other African countries.

SVEN NOTHARD

COO

Sven Nothard is a well-known and respected South African pioneering entrepreneur who has been involved in many successful start-up companies. Amongst these, Sven was the founding director of Nu Metro, South Africa's 2nd largest entertainment group, where he served as CEO and thereafter went on to develop several world-first products that won international recognition and acclaim. Sven has served on the board of many public companies in the capacity of CEO and has a wealth of operational, organisational, marketing and financial experience in managing large organisations.

RIAN VAN DER MERWE

EXECUTIVE DIRECTOR

Rian has 11 years experience as an independent IT consultant. He was a founder member of Solution WorX (2002) and Grayscale (2006). Rian developed and delivered many large turn around projects with great success within both Public and Private sector clients such as PIC, DBSA, SITa, SASA, WITS University, Pretoria University, University of Cape Town and Sanlam, to mention a few. During his career, Rian gained extensive experience in enterprise strategies, IT audits, management, governance and tender processes. He has also developed several world-first systems to assist clients with improved management and business intelligence.

MIKE DURIE

NON-EXECUTIVE DIRECTOR

Mike Durie B.Comm, Industrial Eng. H/Dipl and is a South African entrepreneur who brings a wealth of international distribution experience to enhance Fineprint business opportunities to the world market. Mike is currently the CEO of Impafa Technologies (Pty) Ltd, a small group of companies that are involved in; The manufacture of Sensitive Rock and Concrete Breaking Cartridges, Quarry Supplies and Training for the Explosives Industry. Mike has been involved in several start-ups over the past 20+ years.

THORSTEN WEISS
PROPERTY DEVELOPER

Thorsten Weiss is a South African property developer that has been involved with many highly successful commercial and domestic developments in and around South Africa since 1996.

Thorsten's company TW Property Investments (Pty) Ltd has established itself as a dynamic investment and development company in the property sector, spanning well over 2 decades and totaling more than ½ billion rand in contract value since inception.

GAVIN WARBURTON
ARCHITECT

Gavin Warburton studied architecture at the University of the Witwatersrand (WITS) and completed his studies at the University of Cape Town (UCT) in 1972. He holds a B(Arch) degree and is a registered member of SACAPSA. Gavin began his own practice in 1973 and has since been the Principal Architect in several partnerships. Gavin is highly regarded as one of South Africa's leading architects and has been involved in many developments, both domestically and commercially.

CRAIG LYONS
SHAREHOLDER

Craig worked for Standard Corporate and Merchant Bank prior to co-founding Mvelaphanda Strategic Investments (Pty) Ltd. As CEO, he was responsible for building and managing its investment portfolio of financial, industrial and property assets. He built Mvelaphanda into one of the leading BEE investment houses in South Africa with an asset value of over R23bn. He left Mvelaphanda to start up a number of capital initiative ventures and his entrepreneurial spirit has led to a portfolio of start-up through to high-growth companies throughout Africa.

DR. PAULA HUYSAMER
ECONOMIST

Dipl.Audio (University of Pretoria) B.Comm (Vrije University, Holland) PhD Commerce, Doc. Comm (University of Johannesburg). An Economist with experience in futures trading, lecturing, Economic Consultancy, executive and non-executive company management and the initiation of BEE ventures. Paula was pivotal in establishing two black womens' empowerment initiatives, Nozala Investments (Pty) Ltd and Vuya Investments. Paula's diverse international business knowledge has already made a telling contribution to fineprint™.



CORPORATE INFORMATION



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REGISTERED COMPANY NAME:

Fineprint™ Solutions (Pty) Ltd

Registration Number: 2003/027185/07

VAT Number: 4840257019

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BANK:

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